

FAQ: Servus Feel Good Movement

1. Who can I nominate?

Anyone! Members, non-members, businesses or non-profit organizations in Alberta who have been impacted by COVID-19 and/or who have been helping others.

2. How are the submissions reviewed?

Each week, starting on June 22, the nominations will be reviewed and selected by a selection committee. After reviewing the nominations, our team will assess each one based on several different factors including the following: In what way is this nominee deserving? To what degree has this nominee had the ability to positively impact others? Will a gift of \$1,000 make a positive difference to this nominee and/or to others? Individuals, small businesses and not for profits have all been impacted these past few months so we wanted to ensure we could do our part to acknowledge deserving Albertans of all stripes.

3. If selected, what does the nominee receive?

Through the Servus Feel Good Movement, we'll be donating goods and services valuing \$60,000 to 60 nominees. Recipients will receive a personalized gift (valued up to \$1,000) that will contribute to helping Albertans feel good again. The gift will be special and specific to the nominee based on the ideas you provide in the form submission. A Servus representative will contact recipients and distribute the gift.

4. Can I nominate someone more than once?

You can nominate an unlimited number of people, businesses or non-profits in Alberta. However, you don't need to submit a nomination for the same nominee twice.